

Leading Electrical Distribution Company Implements Requisite Technology Master Data Management Solution

Solution Combines Highly-Intuitive, User-Friendly Experience with Comprehensive MDM Functionality

Chicago, Aug. 18, 2008 – Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, announced today that a leading electrical distribution company has successfully launched the Requisite Technology Master Data Management solution as their catalog infrastructure.

Requisite Technology's Master Data Management solution provides the company with a powerful product catalog with unparalleled search capabilities that easily integrates into their internet portal to maintain their corporate look and feel. In order to accomplish this, Requisite Technology developed specific customizations that allow the product catalog application to interchange data with the company's portal, enabling the solution to be used as a web service.

"We were able to easily integrate our Master Data Management solutions powerful search and drill-down capabilities with the features and aesthetics of the company's own portal," said Grace Feliciano, general manager, Requisite Technology, "This seamless integration combines the highly-intuitive experience the company desired with the comprehensive functionality they needed."

Requisite Technology's Master Data Management solution has enabled the leading electrical distribution company to limit frustration at the user level while improving the overall experience offered by the product.

About Requisite Technology Inc.

Requisite Technology Inc. is a provider of industry-leading master data and management solutions that enable companies to turn raw product data from disparate systems into unified, actionable information. Requisite Technology enables industry-defining enterprises such as Air Products, EMC, Procter & Gamble, and Shell Chemical to ensure cost savings by providing consolidated, unified and consistent product data. More information can be found at www.requisite.com.

Media Contact:

Chris Reebie
Requisite Technology Inc.
(312) 377-7531
chris.reebie@requisite.com