

Leading High-Tech Manufacturer Implements Requisite Technology Channel Management Solution

High-Tech Manufacturer Reduces Channel Costs with End-to-End Solution

Chicago, Feb. 25, 2008 – Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, announced today that a leading high-tech manufacturer has successfully launched the Requisite Technology Channel Management solution to its partner base.

The high-tech manufacturer uses Requisite Technology's Channel Management solution as a one-stop shop for measuring partner competency and driving rewards. The solution enables them to drive partner training and certifications, ensuring that the partners handling the leads are well-equipped to represent the company and sell their products.

"The Requisite Technology application gives them a single location for automating partner training and certification," said Grace Feliciano, general manager, Requisite Technology, "It will enable them to respond to changing market demand while allowing them to create closer ties with their partner community."

Requisite Technology's Channel Management solution has enabled the leading high-tech manufacturer to extend product and brand awareness through their partner network, ensuring that the messaging conveyed to their end-customers is clear, current and concise.

About Requisite Technology Inc.

Requisite Technology Inc. is a provider of industry-leading Channel Management and eCommerce solutions that enable companies to effectively market, sell and service their products to end customers via their channel partners. Requisite Technology enables industry-defining enterprises such as Kawasaki, Lexmark, Motorola and Nortel Networks to drive revenue throughout their entire channel. More information can be found at www.requisite.com.

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