

## **Leading High-Tech Manufacturer Implements Requisite Technology Channel Management Solution**

### *High-Tech Manufacturer Selects Intuitive Marketing Funds Solution*

**Chicago, Sept. 10, 2007** – Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, announced today that a leading global high-tech manufacturer is currently rolling out Requisite Technology's Channel Management solution to their worldwide partner base.

The leading global high-tech manufacturer selected the Requisite Technology Channel Management solution to automate all facets of their marketing funds process. The solution will provide a single, seamless interface for global communication and collaboration across the company's Channel Partner Program, delivering a global partner relationship management system that includes training and certification of partners and their employees, management and distribution of content, and management of marketing and promotional funds.

"The Requisite Technology solution will allow them to improve their channel partner relationships by streamlining their marketing funds management process, enabling them to capture marketing plans, approve quarterly initiatives, distribute marketing funds, and monitor sales performance," said Grace Feliciano, general manager at Requisite Technology. "It will allow them to implement a customer-centric strategy across their entire channel, enabling an increase in partner and customer collaboration globally."

#### **About Requisite Technology Inc.**

Requisite Technology Inc. is a provider of industry-leading Channel Management and eCommerce solutions that enable companies to effectively market, sell and service their products to end customers via their channel partners. Requisite Technology enables industry-defining enterprises such as Kawasaki, Lexmark, Motorola and Nortel Networks to drive revenue throughout their entire channel. More information can be found at [www.requisite.com](http://www.requisite.com).

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