

## **Leading Off-Shore Drilling Company Selects Requisite Technology Master Data Management Solution**

*Off-Shore Drilling Company Chooses Leading Data Management and Improvement Solution*

**Chicago, Apr. 13<sup>th</sup>, 2009** – Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, announced today that a leading off-shore drilling company has chosen Requisite Technology's Master Data Management solution to provide them with a total data management solution that will enable them to cleanse and normalize their master data repository.

The leading off-shore drilling company selected Requisite Technology to provide a hosted master data management solution where they could categorize, cleanse and enhance their data, enabling improved search, compare and enhance capabilities without adding another environment – and another layer of complexity – to their current landscape. Requisite Technology set up the entire architecture, hosted the environment, set up the business processes, and trained their administrators around data management best practices – enabling them to classify and harmonize their product data internally.

“Requisite Technology's Master Data Management solution will help them lower their data management costs by improving the clarity and consistency of their information,” said Grace Feliciano, general manager at Requisite Technology. “They will have 24/7 access to Requisite Technology's Master Data Management tool, enabling them to quickly classify and harmonize their data within our solution, then upload their newly cleansed data back into their systems.”

### **About Requisite Technology**

Requisite Technology Inc. is a provider of industry-leading master data and management solutions that enable companies to turn raw product data from disparate systems into unified, actionable information. Requisite Technology enables industry-defining enterprises such as Air Products, EMC, Gexpro, Procter & Gamble, and Shell Chemical to ensure cost savings by providing consolidated, unified and consistent product data. More information can be found at [www.requisite.com](http://www.requisite.com).

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