

Requisite Technology Releases eCommerce Suite - Small Business Edition

Newest Release Provides the Scalability and Agility Small Businesses Desire

Chicago, Jul. 23, 2009 - Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, announced today the release of eCommerce Suite - Small Business Edition - a streamlined version of their flagship product designed for small enterprises. This newest release provides small businesses with an industrial-strength, enterprise-level solution designed specifically with their needs in mind.

Requisite Technology's eCommerce Suite - Small Business Edition is available in two different "packages", each designed to meet specific challenges faced by small businesses. The first "package" provides comprehensive sales force automation (SFA) and customer relationship management (CRM) functionality, while the second "package" is geared towards solving the eCommerce needs of small businesses by providing comprehensive eCommerce functionality - such as order capture, shopping cart, lists, order and shipping status, etc. - all within a proven, scalable solution.

Both packages also feature the functionality of Requisite Technology's comprehensive, channel-specific framework, which includes modules - such as marketing communications, partner profiles, partner programs, and business plans - designed to help small enterprises improve profitability throughout their channel. Both packages also boast quick implementation timelines along with incredibly scalable designs - meaning the solution is agile, responsive, and able to grow with the business when the time is right.

"eCommerce Suite - Small Business Edition is designed specifically with the requirements of small businesses in mind," said Grace Feliciano, general manager at Requisite Technology. "We know how nimble small businesses need to be. Our solution is designed to help them get the most out of their current channel relationships, and to grow alongside them when their channel is ready to expand."

About Requisite Technology

Requisite Technology Inc. is a provider of industry-leading Channel Management and eCommerce solutions that enable companies to effectively market, sell and service their products to end customers via their channel partners. Requisite Technology enables industry-defining enterprises such as Kawasaki, Lexmark, Motorola and Nortel Networks to drive revenue throughout their entire channel. More information can be found at www.requisite.com.

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